

Enhance your career, network with other professionals or earn credits toward designations at the Education Center of the HBA. For more details about classes or to register online, please visit our website www.atlantahomebuilders.com.

February 2012

Advanced Leadership Series Presents: Social Media Marketing 101

When: February 28, 2012
Where: The Housing Center
Time: 9 a.m.– 12:30 p.m.
Cost: Prepaid CPHB
Principal
\$15 CPHB Employee
\$30 Member
\$45 Other HBA
Member
\$60 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr
License

Level 1-A: Fundamentals of Erosion and Sediment Control

When: February 29, 2012
Where: The Housing Center
Time: 8 a.m.– 5 p.m.
Cost: \$200 Member
\$150 3 or more from
one member
company
\$225 Other HBA
Member
\$250 Non-member
Cont. Ed: 6 CPHB, 6 GA Bldr
License

Planning for Home Technology in the Design/Build Process

When: February 29, 2012
Where: The Housing Center
Time: 9 a.m. – 12:30 p.m.
Cost: \$40 Member
\$50 Other HBA
Member
\$70 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr
License

March 2012

National Designation Month!

Building Technology: Systems and Interior Finishes

When: March 1, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
\$195 Other HBA
Member
\$225 Non-member

Designation
Credit: CGA, CGB
Cont. Ed: 6 CPHB, 6 GA Bldr
License, CAPS, CGA,
CGB, CGR, GMB,
CSP, MCSP, CMP,
MIRM

Construction Contracts and Law

When: March 1, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
\$195 Other HBA
Member
\$225 Non-member

Designation
Credit: CGA, CGB, CGR
Cont. Ed: 6 CPHB, 6 GA Bldr
License, CAPS, CGA,
CGB, CGR, GMB,
CSP, MCSP, CMP,
MIRM

Advanced Green Building: Building Science

When: March 6-7, 2012
Where: The Housing Center
Time: 8 a.m.– 5 p.m.
Cost: \$300 Member
\$350 Other HBA
Member
\$400 Non-member

Designation
Credit: MCGP
Cont. Ed: 12 CPHB, 12 GA Bldr
License, CAPS, CGA,
CGB, CGR, GMB,
CSP, MCSP, CMP,
MIRM

EarthCraft House Renovation

When: March 6, 2012
Where: Southface Eco Office
Time: 8 a.m.– 5 p.m.
Cost: \$150 Member
\$175 Other HBA
Member
\$200 Non-member
Cont. Ed: 6 CPHB, 6 GA Bldr
License
Register: [https://www.tix.com/
Event.asp?Event=
427512](https://www.tix.com/Event.asp?Event=427512)

Increased Profits Through Effective Builder Broker Cooperation

When: March 6, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
\$195 Other HBA
Member
\$225 Non-member

Designation
Credit: MCSP
Cont. Ed: 6 CPHB, 6 GA Bldr
License, 6 GREC,
CAPS, CGA, CGB,
CGR, GMB, CSP,
MCSP, CMP, MIRM

Building Technology: Structures and Exterior Finishes

When: March 8, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation

Credit: CGA, CGB
Cont. Ed: 6 CPHB, 6 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Project Management

When: March 9, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation

Credit: CGA, CGB, CGR
Cont. Ed: 6 CPHB, 6 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Duct and Envelope Tightness (DET) Verification Training

When: March 13, 2012
Where: The Housing Center
Time: 8 a.m.– 5 p.m.
Grant \$225 Member
Cost: \$225 Other HBA Member
 \$275 Non-member

Cont. Ed: 6 CPHB, 6 GA Bldr License

Marketing & Communications Strategies for Aging and Accessibility (CAPS I)

When: March 13, 2012
Where: The Housing Center
Time: 8 a.m.– 5 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation

Credit: CAPS, CGA, MCSP
Cont. Ed: 6 CPHB, 6 GA Bldr License, 6 GREC, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Design/Build Solutions for Aging and Accessibility (CAPS II)

When: March 14, 2011
Where: The Housing Center
Time: 8 a.m.– 5 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation

Credit: CAPS, CGA, MCSP
Cont. Ed: 6 AIA, 6 CPHB, 6 GA Bldr License, 6 GREC, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Profitable Business Through Quality Practices

When: March 14, 2011
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation

Credit: CGA, GMB, GMR
Cont. Ed: 6 CPHB, 6 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Residential Contractor Licensing Exam Prep Course

When: March 15-16, 2012
Where: Southern Polytechnic State University
Time: 8 a.m.– 5 p.m.
 8 a.m.– 1 p.m.
Cost: \$295 Member
 \$350 Other HBA Member
 \$395 Non-member

Cont. Ed: 12 CPHB

Business Management for Building Professionals

When: March 15, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation

Credit: CGA, CGB, CGR, MCGP, MCSP
Cont. Ed: 6 CPHB, 6 GA Bldr License, 6 GREC, GMB, CSP, CMP, MIRM

Business Accounting and Job Cost

When: March 20, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation

Credit: CGA, CGB, CGR
Cont. Ed: 6 CPHB, 6 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Diversification: Capitalizing on New Business Opportunities

When: March 21, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation
Credit: GMB, GMR
Cont. Ed: 6 CPHB, 6 GA Bldr License, 6 GREC, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Green Building for Building Professionals

When: March 22-23, 2012
Where: The Housing Center
Time: 8 a.m.– 5 p.m.
Cost: \$300 Member
 \$350 Other HBA Member
 \$400 Non-member

Designation
Credit: CGA, CGB, CGP, GMR, MCGP
Cont. Ed: 12 CPHB, 12 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Estimating for Builders and Remodelers

When: March 27, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation
Credit: CGA, CGB, CGR
Cont. Ed: 6 CPHB, 6 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Negotiating Skills

When: March 27, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation
Credit: CGA, GMB, GMR
Cont. Ed: 6 CPHB, 6 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Advanced Green Building: Project Management

When: March 28-29, 2012
Where: The Housing Center
Time: 8 a.m.– 5 p.m.
Cost: \$300 Member
 \$350 Other HBA Member
 \$400 Non-member

Designation
Credit: MCGP
Cont. Ed: 12 CPHB, 12 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

EarthCraft House Building

When: March 28, 2012
Where: Southface Eco Office
Time: 8 a.m.– 5 p.m.
Cost: \$150 Member
 \$175 Other HBA Member
 \$200 Non-member

Cont. Ed: 6 CPHB, 6 GA Bldr License
Register: <https://www.tix.com/Event.asp?Event=427508>

Financial Management

When: March 28, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation
Credit: CGA, GMB, GMR
Cont. Ed: 6 CPHB, 6 GA Bldr License CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Scheduling

When: March 29, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$175 Member
 \$195 Other HBA Member
 \$225 Non-member

Designation
Credit: CGA, CGB, CGR
Cont. Ed: 6 CPHB, 6 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

April 2012

Making Margins in a Miserable Market

When: April 3, 2012
Where: The Housing Center
Time: 9 a.m. – 12:30 p.m.
Cost: \$75 Member
 \$100 Other HBA Member
 \$150 Non-member

Cont. Ed: 3 CPHB, 3 GA Bldr License

IRM- III: Lifestyle Merchandising, Advertising, and Promotion Strategies

When: April 3-4, 2012
Where: The Housing Center
Time: 8 a.m.– 5 p.m.
Cost: \$350 Member
 \$375 Other HBA Member
 \$450 Non-member

Designation

Credit: CMP, MIRM
Cont. Ed: 12 CPHB, 12 GA Bldr License, 9 GREC, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Level 1-A: Fundamentals of Erosion and Sediment Control Re-Certification

When: April 4, 2012
Where: The Housing Center
Time: 8 a.m.– 12 p.m.
Cost: \$75 Member
 \$100 Other HBA Member
 \$150 Non-member

Cont. Ed: 3 CPHB, 3 GA Bldr License

Multicultural Sales Techniques Through Quality Practices

When: April 5, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$200 Member
 \$250 Other HBA Member
 \$300 Non-member

Designation

Credit: MCSP
Cont. Ed: 6 CPHB, 6 GA Bldr License, 6 GREC, CAPS, CGA, CGB, CGR, GMB, MCSP, CMP, MIRM

Top Ten Branding Mistakes You Can Avoid Lunch & Learn

When: April 11, 2012
Where: The Housing Center
Time: Noon – 2 p.m.
Cost: \$30 Member
 \$40 Other HBA Member
 \$50 Non-member

Cont. Ed: 2 CPHB, 2 GA Bldr License

Staging to Sell

When: April 12, 2012
Where: The Housing Center
Time: 9 a.m. – 12:15 p.m.
Cost: \$75 Member
 \$100 Other HBA Member
 \$150 Non-member

Cont. Ed: 3 CPHB, 3 GA Bldr License, 3 GREC

Practical Preparations: The New Fall Protection Regulations in Canton

When: April 13, 2012
Where: The Cherokee Chamber of Commerce
Time: 9:15 a.m. – 12:30 p.m.
Cost: \$40 Member
 \$50 Other HBA Member
 \$70 Non-member

Cont. Ed: 3 CPHB, 3 GA Bldr License

High Performance HVAC: What Builders & Contractors Need to Know

When: April 17, 2012
Where: The Housing Center
Time: 9 a.m. – 12:30 p.m.
Cost: \$100 Member
 \$150 Other HBA Member
 \$200 Non-member

Cont. Ed: 3 CPHB, 3 GA Bldr License

Marketing with a MISSION: Marketing Strategies for Small Businesses!

When: April 17, 2012
Where: The Housing Center
Time: 9 a.m. – 12:30 p.m.
Cost: \$20 Member
 \$30 Other HBA Member
 \$50 Non-member

Cont. Ed: 3 CPHB, 3 GA Bldr License

Residential Contractor Licensing Exam Prep Course

When: April 19-20, 2012
Where: Southern Polytechnic State University
Time: 8 a.m.– 5 p.m.
 8 a.m.– 1 p.m.
Cost: \$295 Member
 \$350 Other HBA Member
 \$395 Non-member

Cont. Ed: 12 CPHB

Forklift Safety: Compliance Based Lunch & Learn

When: April 24, 2012
Where: The Housing Center
Time: Noon – 2 p.m.
Cost: \$30 Member
 \$40 Other HBA Member
 \$50 Non-member

Cont. Ed: 2 CPHB, 2 GA Bldr License

How to Build a Media Room for Form and Function

When: April 26, 2012
Where: The Housing Center
Time: 9 a.m. – 12:30p.m.
Cost: \$40 Member
 \$50 Other HBA Member
 \$70 Non-member

Cont. Ed: 3 CPHB, 3 GA Bldr License, 3 GREC

Understanding the Market and the Consumer to Better Satisfy Demand: THE KEY TO MAKING MONEY IN 2012 AND BEYOND

When: April 26, 2012
Where: The Housing Center
Time: 9 a.m. – 12:30p.m.
Cost: \$25 Member
 \$35 Other HBA Member
 \$50 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr License, 3 GREC

May 2012

Homeowner Handbook Orientation

When: May 2, 2012
Where: The Housing Center
Time: 9 a.m. – 12:15 p.m.
Cost: \$50 Member
 \$65 Other HBA Member
 \$80 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr License, 3 GREC

Kitchen and Bath Value: Time Savings and Good Decisions for Better Quality

When: May 3, 2012
Where: The Housing Center
Time: 9 a.m. – 12:30 p.m.
Cost: \$20 Member
 \$30 Other HBA Member
 \$50 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr License

Sales and Marketing for Remodelers

When: May 3, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$200 Member
 \$250 Other HBA Member
 \$300 Non-member
Designation
Credit: CGA, CGR, MCSP
Cont. Ed: 6 CPHB, 6 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Georgia Power's EarthCents Program Lunch & Learn

When: May 8, 2012
Where: The Housing Center
Time: Noon – 2 p.m.
Cost: \$30 Member
 \$40 Other HBA Member
 \$50 Non-member
Cont. Ed: 2 CPHB, 2 GA Bldr License

Going Mobile for Global: New Business Opportunities from a Global Perspective

When: May 9, 2012
Where: The Housing Center
Time: 9 a.m. – 12:30 p.m.
Cost: \$75 Member
 \$100 Other HBA Member
 \$150 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr License, 3 GREC

Georgia's Immigration Law/HB87 Info Session

When: May 10, 2012
Where: The Housing Center
Time: Noon – 2 p.m.
Cost: FREE Member
 \$15 Other HBA Member
 \$40 Non-member
Cont. Ed: 1 CPHB, 1 GA Bldr License

Building for the Future Lunch & Learn

When: May 15, 2012
Where: The Housing Center
Time: Noon – 2 p.m.
Cost: \$30 Member
 \$40 Other HBA Member
 \$50 Non-member
Cont. Ed: 2 CPHB, 2 GA Bldr License

MetroStudy Market Update

When: May 16, 2012
Where: The Housing Center
Time: 8 – 10 a.m.
Cost: FREE BDL Member
 \$25 HBA Member
 \$35 Non-member
Cont. Ed: 1 CPHB, 1 GA Bldr License

Residential Contractor Licensing Exam Prep Course

When: May 17-18, 2012
Where: Southern Polytechnic State University
Time: 8 a.m.– 5 p.m.
 8 a.m.– 1 p.m.
Cost: \$295 Member
 \$350 Other HBA Member
 \$395 Non-member
Cont. Ed: 12 CPHB

Risk Management and Insurance for Building Professionals

When: May 17, 2012
Where: The Housing Center
Time: 8:30 a.m.– 4:30 p.m.
Cost: \$200 Member
 \$250 Other HBA Member
 \$300 Non-member
Designation
Credit: CGR, GMB, GMR
Cont. Ed: 6 CPHB, 6 GA Bldr License, CAPS, CGA, CGB, CGR, GMB, CSP, MCSP, CMP, MIRM

Kitchen Design and Decor

When: May 22, 2012
Where: The Housing Center
Time: 9 a.m. – 12:30 p.m.
Cost: \$75 Member
 \$100 Other HBA Member
 \$150 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr License, 3 GREC

OSHA 10-hour Course for Construction

When: May 23-24, 2012
Where: The Housing Center
Time: 8:30 a.m. – 4:30 p.m.
 8:30 a.m. – 12 p.m.
Cost: \$150 CPHB Member
 \$125 3 or More Members
 \$175 Other HBA Member
 \$200 Non-member
Cont. Ed: 10 CPHB, 10 GA Bldr License

Whole Home Audio: Performance, Aesthetics, Profit

When: May 23, 2012
Where: The Housing Center
Time: 9 – 11 a.m.
Cost: \$20 Member
 \$30 Other HBA Member
 \$40 Non-member
Cont. Ed: 2 CPHB, 2 GA Bldr License

June 2012

Builder Licensing Exam Prep 4-Week Course

When: June 5 - 28, 2012
Where: The Housing Center
Time: 8 a.m.– 12:30 p.m.
 (Tuesday & Thursday)
Cost: \$500 CPHB Member
 \$600 Member
 \$800 Other HBA Member
 \$1,000 Non-member
Cont. Ed: 36 CPHB

Lead Certified Renovator

When: June 6, 2012
Where: The Housing Center
Time: 8 a.m.– 5 p.m.
Cost: \$250 Member
 \$300 Other HBA Member
 \$350 Non-member
Cont. Ed: 6 CPHB, 6 GA Bldr License

Practical Tips and Tricks for Builders/Remodelers Needs

When: June 7, 2012
Where: The Housing Center
Time: 9 a.m. – 12:30 p.m.
Cost: \$20 Member
 \$30 Other HBA Member
 \$50 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr License

Level 1-A: Fundamentals of Erosion and Sediment Control Re-Certification

When: June 13, 2012
Where: The Housing Center
Time: 8 a.m.– 12 p.m.
Cost: \$75 Member
 \$100 Other HBA Member
 \$150 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr License

Residential Contractor Licensing Exam Prep Course

When: June 14-15, 2012
Where: Southern Polytechnic State University
Time: 8 a.m.– 5 p.m.
 8 a.m.– 1 p.m.
Cost: \$295 Member
 \$350 Other HBA Member
 \$395 Non-member
Cont. Ed: 12 CPHB

Practical Preparations: The New Fall Protection Regulations in Kennesaw

When: June 22, 2012
Where: The Home Service Store, Inc.
Time: 9 a.m. – 12:30 p.m.
Cost: \$20 Member
 \$30 Other HBA Member
 \$50 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr License

EarthCraft House Renovation

When: June 26, 2012
Where: Southface Eco Office
Time: 8 a.m.– 5 p.m.
Cost: \$150 Member
 \$175 Other HBA Member
 \$200 Non-member
Cont. Ed: 6 CPHB, 6 GA Bldr License
Register: <https://www.tix.com/Event.asp?Event=427512>

Go Greener: Electronic Systems to Maximize Comfort, Convenience, and Efficiency

When: June 27, 2012
Where: The Housing Center
Time: 9 a.m.– 12:30 p.m.
Cost: \$40 Member
 \$50 Other HBA Member
 \$70 Non-member
Cont. Ed: 3 CPHB, 3 GA Bldr License

Duct and Envelope Tightness (DET) Verification Training

When: June 28, 2012
Where: The Housing Center
Time: 8 a.m.– 5 p.m.
Cost: \$200 Member
 \$250 Other HBA Member
 \$300 Non-member
Cont. Ed: 6 CPHB, 6 GA Bldr License

Updated 2/22/12

CLASS INFO

Class: _____

When: _____

Where: _____

Cost: _____

CLASS INFO

Company: _____

HBA Member? Yes No CPHB? Yes No

Attendee(s): _____

Address: _____

City/State/ZIP: _____

Phone: _____

Fax: _____

Email: _____

PAYMENT METHOD:

We cannot invoice

CHECK *made payable to GAHBA*

Amount: \$ _____

CREDIT CARD:

____ MasterCard; ____ VISA; ____ AmEx

Card #: _____

Name on Card: _____

Exp. Date: _____ Amount: \$ _____

Card Zip: _____ CRV #: _____

Signature: _____

Registration Questions?
Call Amanda Mathis, 678-775-1469 or e-mail:
education@atlantahomebuilders.com

DESIGNATION / CREDITS LEGEND

CAASH	Certified Active Adult Specialist in Housing
CAPS	Certified Aging-in-Place Specialist
CGA	Certified Graduate Associate
CGB	Certified Graduate Builder
CGP	Certified Green Professional
CGR	Certified Graduate Remodeler
CLP	Certified Leasing Professional
CMP	Certified New Home Marketing Professional
CPHB	Certified Professional Home Builder of Georgia
CSP	Certified New Home Sales Professional
GA Bldr License	Georgia Builder License Continuing Education Credit
GMB	Graduate Master Builder
GMR	Graduate Master Remodeler
GREC	Georgia Real Estate Commission
HCCP	Housing Credit Certified Professional
IRM	Institute of Residential Marketing
MCGP	Master Certified Green Professional
MCSP	Master Certified New Home Sales Professional
RCS	Residential Construction Superintendent

48-hour notice
required for ALL
cancellations --
NO REFUNDS
FOR NO-SHOWS

FAX to: 770-934-8363 or
EMAIL to: education@atlantahomebuilders.com
MAIL to: Greater Atlanta Home Builders Assoc.,
P.O. Box 450749, Atlanta, GA 31145



Register Using Your
Smart Phone Today!

